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Professional
Construction Estimators
Association
Catawba Valley Chapter

Please join us on
Friday

September 12th
10:30 am Check in
12:00 noon Shotgun Start
Catawba Springs CC

28th Annual
Kenneth N. Houston
Memorial Golf
Tournament

Silver Sponsors:



Hahn-Mason Air Systems, Inc
828-726-2412



The new degree of comfort.™



Bronze Sponsor:



Register online at:

www.pcea-catawbavalley.org

PCEA-Catawba Valley Chapter
PO Box 547
Hickory, NC 28603
www.pcea-catawbavalley.org

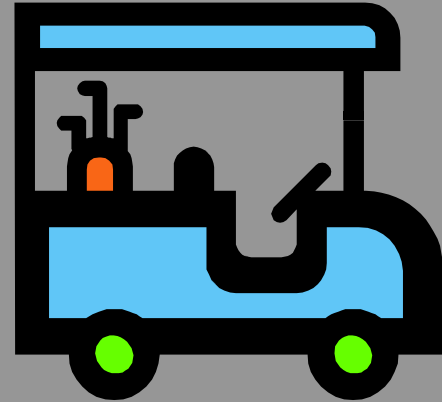
Email: pcea-catawbavalley@charter.net

UPCOMING PCEA EVENTS

September 12th—
Kenneth N Houston
Memorial Golf
Tournament at
Catawba Springs CC

October 9th—Monthly
Business Meeting

November 3th—Monthly
Business Meeting



The fundraiser for the Eckard Family held on August 22-23 was a success. Thanks to all who supported this fundraiser and special thanks to David Deal for coordinating the event.

As many of you are aware, **Josh Eckard**, the son of long-time PCEA member **Tony Eckard**, was seriously injured in a motorcycle accident on Friday, July 4th. He was air-lifted to Baptist Hospital in Winston-Salem, where he was in ICU and CCU for 13 days. Josh suffered numerous internal and external injuries, including: broken nose, broken chin, shattered jaw, 2 teeth driven up behind his nose, 2 more teeth knocked out, broken sternum, 6 broken ribs, a bruised heart, both lungs partially collapsed, and bleeding on his brain. He has had one surgery so far to put his jaw back together, and faces several more surgeries and has some major milestones to overcome on his road to recovery. We will have an update on Josh in the October newsletter.

Please send any Health & Happiness to Rick Frady, Catawba County Building Inspections
rfrady@catawbacountync.gov

Catawba Valley Chapter [REDACTED]
The Professional Construction Estimators Association
of America, Inc.

Post Office Box 547, Hickory, NC 28603-0547
John Walker, Golf Tournament Chairman

28th Annual Kenneth N. Houston Memorial Golf Tournament
www.pcea-catawbavalley.org

Chartered November 9, 1978



TITLE SPONSOR: **YOUR NAME SHOULD BE HERE!**



Silver Sponsors:



Bronze Sponsors:



Where: LHCC Catawba Springs Course
3820 Wandering Lane
Hickory, NC 28601
828-256-2171

When: **Friday September 12, 2014**
10:30 Check-in
12:00 Noon Shotgun Start

Format: 4 person Captain's Choice – One mulligan package per golfer that may be purchased now or at the course

The \$20 package includes:

- 2 mulligans
- 1 throw
- 1 red box tee off

Flights: Flights shall be determined by handicaps.

Prizes: Awards will be given for 1st place in each flight. All prizes will be awarded immediately after dinner.

Food: **IN RESPONSE TO PARTICIPANTS' REQUESTS, A COLD CUT BUFFET LUNCH WILL BE AVAILABLE BEGINNING AT 10:30 AM.** There will also be Free Beverages before & after the tournament, and Free Dinner for all golfers and non-golfers immediately following the tournament. Please RSVP for dinner!!! Cash bar will be open during dinner. If you are not golfing but would like to join us for dinner, please RSVP "no golf" on the handicap blank of the entry form.

Cost: \$340 per 4-person team or \$85 per individual golfer – includes green fees, cart fees, use of the driving range, dinner, and beverages.

Please consider sponsorship for our event. This is our only educational scholarship fund raising event. Opportunities to for sponsorship include:

- PCEA Silver Sponsorship of \$750
- PCEA Bronze Sponsorship of \$500
- Exclusive Hole Sponsorship of \$200
- Hole Sponsorship of \$100
- Longest Drive / Closest to Pin prizes
- Any items that you would like to donate for Goody Bags (for 110 bags)
- Any items that you would like to donate for door prizes

Please complete the attached entry form and return by August 29, 2014!



PCEA – Catawba Valley Chapter Sponsorship Opportunities 2014-2015

ELITE Sponsorship Level = \$5,000.00 (\$6,200.00 value)

- Golf Tournament Title Sponsor (\$2,500.00)
- Company Logo on PCEA Website w/link to Sponsor Website (\$1,500.00)
- Sponsorship of All 8 Business Meetings w/Company Name & Logo on all correspondence related to meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing and Christmas Party with Company Name & Logo on all correspondence related to events (\$1,000.00)

PREMIER Sponsorship Level = \$2,500.00 (Choose One)

A. Golf Tournament Title Sponsor

- One (1) team registration
- One (1) mulligan package for each player on your team
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament
- Company Name & Logo listed on all four of the prize holes
- Display Booth & Representatives of your company on-site during the tournament to promote your products and/or services
- Recognition in the following year's tournament as the previous year's sponsor

B. Web & Meetings Sponsor (\$3,700.00 value)

- Company Logo on PCEA Website for 1 year w/link to Sponsor Website (\$1,500.00)
- Sponsorship of All 8 Business Meetings w/ Company Name & Logo on all correspondence related to the meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing and Christmas Party with Company Name & Logo on all correspondence related to the events (\$1,000.00)

PLATINUM Sponsorship Level = \$1,500.00 (Choose One)

A. Web & Special Event Sponsor (\$2,000.00 value)

- Company Logo on PCEA Website for 1 year w/link to Sponsor Website (\$1,500.00)
- Sponsorship of a Single Special Event (\$500.00)
- Representatives of your company on-site during the Special Event to promote your products and/or services

B. Meetings & Golf Sponsor (\$2,550.00 value)

- Sponsorship of All 8 Business Meetings Company Name & Logo on all correspondence related to meetings (\$1,200.00)
- Representatives of your company on-site during the Business Meetings to promote your products and/or services
- Sponsorship of Family Outing and Christmas Party with Company Name & Logo on all correspondence related to the events (\$1,000.00)
- Golf Tournament Practice Green Sponsor (\$350.00)

GOLD Sponsorship Level = \$1,000.00 (Choose One)

- A. Meeting & Special Events Sponsor (\$1,500.00 value)**
- Sponsorship of All 8 Business Meetings w/Company Name & Logo on all correspondence related to meetings (\$1,200.00)
 - Representatives of your company on-site during the Business Meetings to promote your products and/or services
 - Sponsorship of Family Outing and Christmas Party w/Company Name & Logo on all correspondence related to the events (\$1,000.00)
- B. Golf & Special Event Sponsor (\$1,250.00 value)**
- Golf Tournament Silver Sponsor (\$750.00)
 - Sponsorship of either the Family Outing OR Christmas Party w/Company Name & Logo on all correspondence related to the event (choose one event)

SILVER Sponsorship Level = \$750.00 (Choose One)

- A. Golf Tournament Silver Sponsor**
- One (1) team registration
 - One (1) mulligan package for each person on your team
 - Company Name & Logo on all tournament-related correspondence and press releases
 - Company Name & Logo displayed prominently at the golf course during the tournament
- B. Golf & Special Event Sponsor (\$850.00 value)**
- Golf Tournament Practice Green Sponsor (\$350.00)
 - Sponsorship of either the Family Outing or Christmas Party w/Company Name & Logo on all correspondence related to the event (choose one event)

BRONZE Sponsorship Level = \$500.00 (Choose One)

- A. Golf Tournament Bronze Sponsor**
- Representatives of your company on-site during the tournament to promote your products and/or services
 - Company Name & Logo on all tournament-related correspondence and press releases
 - Company Name & Logo displayed prominently at the golf course during the tournament
- B. Special Event Sponsor**
- Sponsorship of any single special event (includes: Annual Christmas Party, Annual Family Outing, Annual Membership Drive, Special Classes, Skeet Shoot, Cigar Social, Beer & Wine Tasting, Hickory Crawdad's Outing, or the Cover of the PCEA Fundraiser Calendar – This EXCLUDES the Annual Kenneth N. Houston Golf Tournament) with Company Name & Logo displayed on all correspondence related to the special event
 - Representatives of your company on-site during the event to promote your products and/or services

PRACTICE GREEN Sponsorship Level = \$350.00

- Golf Tournament Practice Green Sponsor

EXCLUSIVE HOLE Sponsorship Level = \$200.00

- Golf Tournament Exclusive Hole Sponsor

STANDARD Sponsorship Level = \$100.00 (Choose One)

- A. Golf Sponsor**
- Golf Tournament Standard Hole Sponsor
- B. Single Business Meeting Sponsor**
- Sponsorship of any SINGLE Business Meeting w/ Company Name & Logo on all correspondence related to the meeting
 - Representatives of your company on-site during the Business Meeting to promote your products and/or services

Construction Industry Missing Key Tool: Skilled Workers

Construction Indu

<http://n.pr/1y1rw>

<http://www.npr.c>

by Miles Bryan
August 06, 2014



After laying off roughly 2 million workers during the recession, the construction industry may not have enough crews to keep up with demand for building projects.

It's a beautiful day and Jeremy Smith, the business manager for a school district in northern Wyoming, is showing off the new Tongue River Elementary School — or at least the plot of land where the school should be.

"What you're going to see when you get up here a little bit closer is you are going to just see pasture," Smith says.

The school was supposed to be under construction by now, but last month state officials said they didn't have the money.

The district sought to keep costs down by borrowing the design for its new school from one that had been built last year in a nearby town.

"[That school] was built for about \$211 a square foot," Smith says. "When we opened bids on the same school it was [\$280]."

In other words, the new Tongue River would cost 33 percent more than the same school design did last year, just 30 miles away.

It's a problem of supply and demand: There is a massive construction boom right now but construction workers are few and far between.

Largely fueled by the energy industry, tens of billions of dollars of development is in the works along the Gulf Coast and in the Midwest. This year there is almost as much construction work in energy boom states like Wyoming as there was in 2008.

But back then, there were about 6 million Americans working in commercial construction. Now, there are only about 4.5 million.

With roughly 20 percent fewer skilled workers in the construction industry, trade apprenticeships for young people are helping to ease the shortage. But it may be too little, too late.

Ron Kaiser, the vice president of Mike's Electric, one of the contractors that bid high on the new school, says he sees this play out on a daily basis.

"Usually there's people waiting and willing to come to work," Kaiser says. "I've been with the business since '99, and it's the worst I've seen."

He says he's had to raise benefits to attract enough workers.

"What's really strange, you go into an interview and they're actually interviewing you instead of you interviewing them," Kaiser says.

Mike Glavin, a senior manager with the Associated Builders and Contractors, an industry trade association, says that after construction took a nosedive six years ago a lot of skilled workers left the business, and they haven't come back. Many of the workers that did stay were older, and now they're starting to think about retirement.

"If you're a very highly skilled welder you can pretty much write your own ticket," Glavin says.

But he says this has contractors concerned about the future. "Five to 10 years from now ... the folks that they have are going to be leaving the industry, and they don't necessarily see a replacement for those folks."

One possible replacement is Michael Swanson. He's an apprentice electrician and currently working a summer job rewiring the University of Wyoming's engineering building. Swanson actually studied engineering at college for a year, but he says it was because he felt like he had to.

"They almost made it seem like you either go to college or you amount to nothing," Swanson says. "Coming from teachers, from parents, from other kids. It just — pretty much you either go to school or you end up working at McDonald's."

Swanson says being an electrician is really satisfying, both intellectually and financially.

"I can take time off when I need," he says. "I don't have to work overtime without being paid like I would with a salaried job like an engineer."

And Swanson says as an apprentice he's making \$26 an hour and he's saving up to buy a house soon.

But a lot more young people like Swanson are needed in the near future to meet demand in Wyoming, and all around the U.S.

Swanson says that when he started his apprenticeship program it could hold 60 students, but 20 enrolled — and only 12 graduated.

The Associated Builders and Contractors estimates the construction industry is facing a shortage of almost 2 million skilled workers by the end of the decade.*article credits*

www.npr.org

Board of Directors Meeting Dates

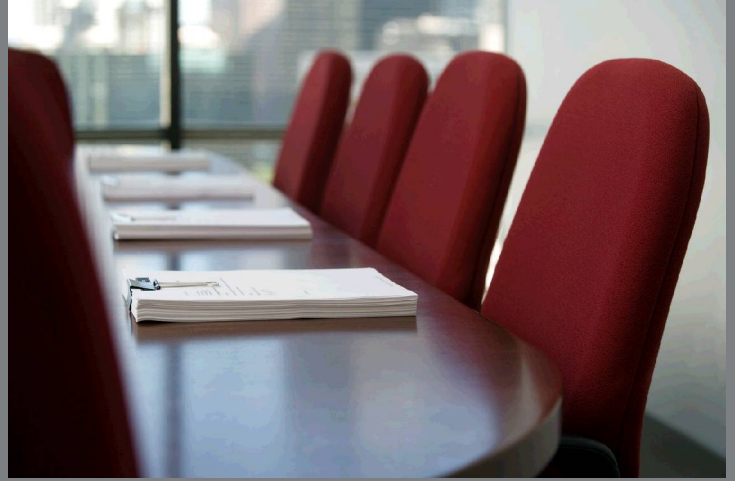
(Please Save these Dates)

September 24th

October 30th

November 26th

December 2th



PCEA - Catawba Valley Chapter

PO Box 547
Hickory, NC 28603

